



# THE 3

TOURING

# THE BMW 3 SERIES TOURING.



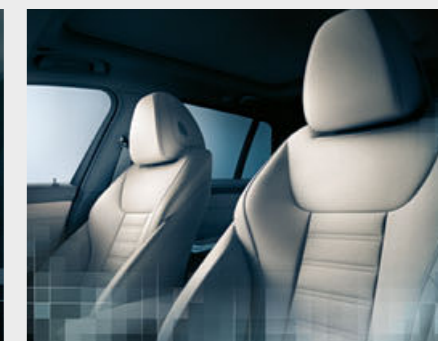
# INNOVATION AND TECHNOLOGY.



18 Powertrain and suspension

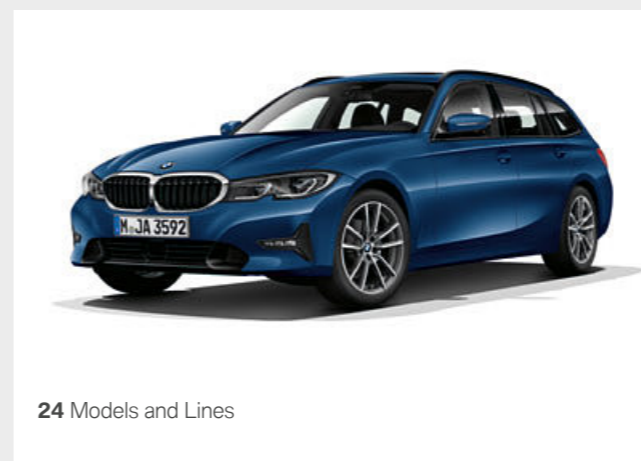


20 Driver assistance  
21 Safety



22 Connectivity and infotainment  
23 Comfort and functionality

# EQUIPMENT.



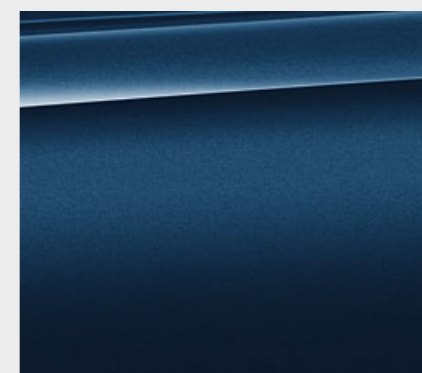
24 Models and Lines



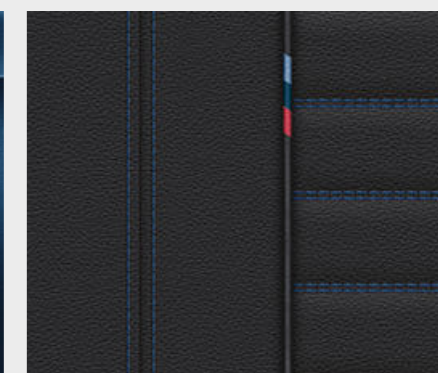
30 BMW Individual



32 Additional equipment



36 Exterior colours



38 Interior colours

## ALL BMW MODELS IN ONE APP.

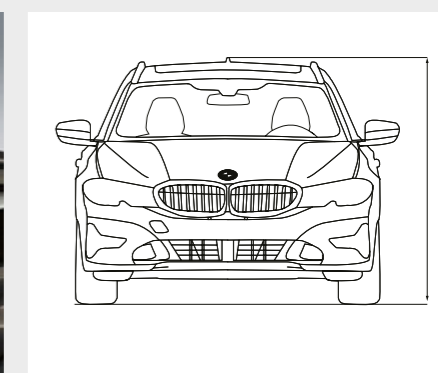
DOWNLOAD THE **BMW Products** APP NOW AND  
DISCOVER THE PLEASURE OF DRIVING.



40 Wheels and tyres



41 Original BMW Accessories

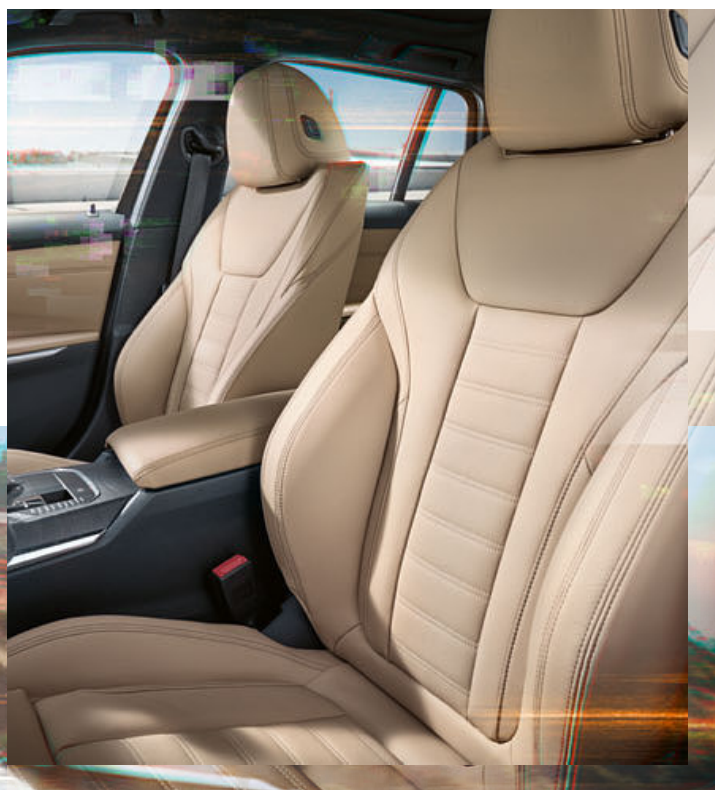


42 Technical data

IN GREAT  
**SHAPE.**



PHYSICS KNOWS BOUNDARIES.  
ENTHUSIASM DOESN'T.





**DISTINCTIVE SHAPES FOR  
A MEMORABLE APPEARANCE.**



THE CAR THAT  
THINKS FOR YOU.



ATTRACTIVELY POWERFUL.

GIVES XL PLANS  
XXL POSSIBILITIES.





AHEAD OF  
ANY CHALLENGE.  
THE BMW 3 SERIES  
TOURING.



**BMW EFFICIENT DYNAMICS.**  
LESS EMISSIONS. MORE DRIVING PLEASURE.

■ Standard equipment □ Optional equipment



## ENGINE HIGHLIGHTS OF THE BMW 3 SERIES TOURING.

### BMW 330i

BMW TwinPower Turbo 4-cylinder petrol engine with 190 kW (258 hp) and 400 Nm torque  
Acceleration 0–100 km/h: [6.0] s  
Top speed: [250] km/h<sup>1</sup>  
Combined fuel consumption: [6.8–7.7] l/100 km  
Combined CO<sub>2</sub> emissions: [155–176] g/km

### BMW M340i xDrive<sup>3</sup> with mild hybrid technology

BMW TwinPower Turbo 6-cylinder petrol engine with 275 kW (374 hp) and 500 Nm torque  
Acceleration 0–100 km/h: [4.6] s  
Top speed: [250] km/h<sup>1</sup>  
Combined fuel consumption: [7.8–8.4] l/100 km  
Combined CO<sub>2</sub> emissions: [178–193] g/km

■ The **Standard suspension** with double-joint spring-strut front axle and five-arm rear axle offers a high level of precision, agility and comfort.

□ The **M sport differential<sup>2,\*</sup>** optimises traction and driving stability when driving dynamically or on different road surfaces.

□ The **M Sport suspension<sup>2,\*</sup>** is set approximately 10 mm lower and features more athletic settings.

□ The powerful **M Sport brake<sup>2,\*</sup>** features large brake discs and exclusive blue-painted brake callipers with the M logo.

□ The lowered **Adaptive M suspension\*** with variable shock absorber adjustment offers the choice between comfortable and sporty suspension design.

■ For maximum traction, driving dynamics and safety, the BMW **xDrive** all-wheel drive system provides variable drive power distribution to the front and rear axles.

## AERODYNAMICS

■ Thanks to targeted aerodynamic measures, every BMW boasts excellent air resistance figures. This has a positive impact on efficiency and driving stability, and reduces the level of noise in the interior. This is thanks to sophisticated solutions such as the Active air stream kidney grille, the flat underbody cover, the Air Blades on the rear or the Air curtain in the front apron.

## ACTIVE AIR STREAM KIDNEY GRILLE

■ The Active air stream kidney grille opens and closes the air vents in the radiator grille according to the cooling requirements of the engine and the air conditioning. The movable vents are located behind the kidney grille slats and at the same time reduce air resistance when closed, thereby improving aerodynamics.

## 8-SPEED STEPTRONIC SPORT TRANSMISSION

□ The 8-speed Steptronic Sport transmission\* offers incredibly sporty gear changes. Whether automatic or manual using gearshift paddles or gear lever – for comfortable coasting or incredibly dynamic driving. In SPORT mode and with the gear lever in the left-hand S/M position, the gear shifts are configured for the best performance.

## DRIVING EXPERIENCE CONTROL

■ Driving Experience Control\* offers the driver the choice between the standard COMFORT mode, the more efficient ECO PRO mode, and the SPORT and SPORT+ modes, for an even more dynamic drive. The optional interactive Adaptive Mode function continuously adjusts the adaptive suspension, the steering and the Steptronic transmission to suit the current driving situation.

## BRAKE ENERGY REGENERATION

■ With Brake Energy Regeneration, the alternator generates electricity primarily when you brake or take your foot off the accelerator. Previously unused kinetic energy is thereby transformed into electrical energy and fed into the battery.

## MILD HYBRID TECHNOLOGY

■ Mild hybrid technology\* is used to recover braking energy and supports the combustion engine during acceleration with electric power. This reduces fuel consumption and emissions while giving you a dynamic advantage. The mild hybrid technology also makes the Automatic Start/Stop function much faster and much more comfortable.



The figures for performance, fuel consumption and CO<sub>2</sub> emissions refer to vehicles with standard transmission. Figures in [ ] are for vehicles with Steptronic transmission.

<sup>1</sup> Electronically limited.

<sup>2</sup> Standard for M340i xDrive and M340d xDrive.

<sup>3</sup> This engine version is not available in all countries. For further information, please contact your local BMW Partner.

\* The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at [www.bmw.com](http://www.bmw.com) or at your BMW Partner.

Official data for fuel consumption, CO<sub>2</sub> emissions, power consumption and electric range was determined in accordance with the prescribed measuring procedure and corresponds to European Regulation (EC) 715/2007 in the applicable version. For ranges, data determined as per WLTP takes into account any optional equipment (available on the German market in this case). For vehicles that have been newly type approved since 1 January 2021, only the official data according to WLTP exists. For more information about NEDC and WLTP measuring procedures visit [www.bmw.com/wltp](http://www.bmw.com/wltp)

# DRIVER ASSISTANCE.

□ **Active cruise control with Stop&Go function\*** maintains within a speed range of 30 to 160 km/h a pre-defined distance from the vehicle ahead, including stopping and restarting in stop-and-go traffic. Speed Limit Assist allows the takeover of speed limits in the cruise control. The front collision warning with braking intervention reacts to stationary vehicles, pedestrians and cyclists.

□ The **Steering and Lane Control Assistant\*** with extended functions can be activated to support you in monotonous traffic situations. It helps you to keep the vehicle in the centre of its lane, assists you in narrow places and, with active route guidance, makes navigation on motorways easier.

□ **Parking Assistant Plus<sup>1</sup>\*** makes parking and manoeuvring the vehicle easier. It features among others the Surround View system including Top View, Panorama View, Remote View 3D, as well as a lateral parking aid, the emergency braking function Active Park Distance Control, Parking Assistant with linear guidance and Reversing Assistant.

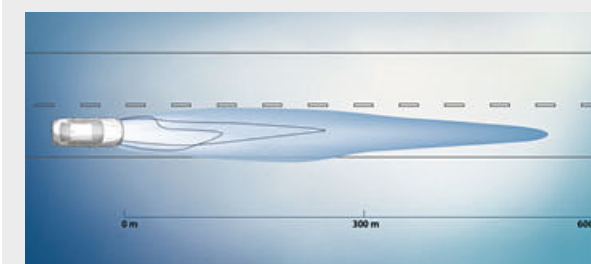
□ The **Lateral parking aid\*** is a part of Park Distance Control and gives you an "all-round view" near the vehicle during manoeuvring. In this way, obstacles on the sides of the vehicle are detected and signalled audibly and visually.

□ The **Reversing Assistant\*** stores the last 50m of the driven path in forward travel up to 35 km/h, so that it can be retracted if required. You are relieved of the steering work and can concentrate on monitoring the vehicle environment.



# SAFETY.

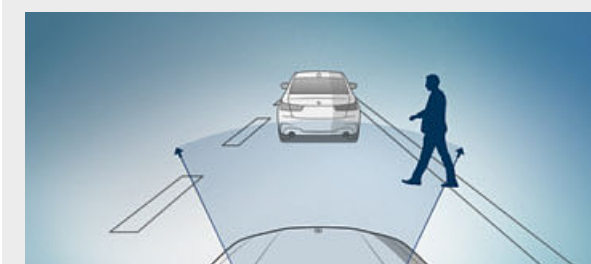
■ Standard equipment □ Optional equipment



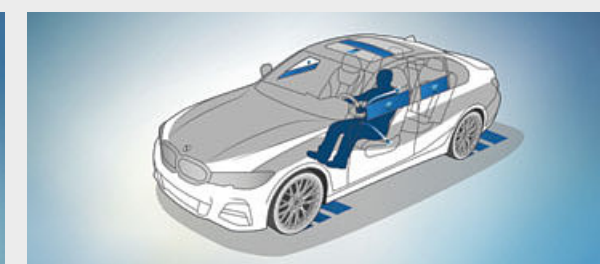
□ The Adaptive **BMW Laserlight** extends the maximum illumination range in high-beam mode to up to 530m.



□ The **Crossing traffic warning rear\*** warns you of crossing traffic when pulling out of perpendicular parking spaces.



■ **Active Guard** includes the front collision warning with braking function and Lane Departure Warning.



□ The preventive occupant protection **Active Protection** takes precautions in critical situations.

<sup>1</sup> The driver is responsible for constantly monitoring the automated parking procedure in accordance with local road laws.

\* The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at [www.bmw.com](http://www.bmw.com) or at your BMW Partner.

# CONNECTIVITY AND INFOTAINMENT.

## BMW ConnectedDrive So connected, you're free.



### BMW INTELLIGENT PERSONAL ASSISTANT

□ Wouldn't it be incredible if your BMW was also your personal vehicle expert? Communicate with your vehicle using the BMW Intelligent Personal Assistant\*. Say natural commands to operate numerous vehicle functions. It can also explain topics about your vehicle and helps you to get to know your BMW even better.

### CARING CAR

□ Arrive with fresh energy? Relax when stressed? No problem with Caring Car\*. When you say, 'Hey, BMW. I'm tired,' or 'Hey, BMW. I'm feeling stressed,' your BMW Intelligent Personal Assistant will launch the Vitalize or Relax programme. Both stimulate your senses by coordinating the interplay of various interior functions.

### BMW LIVE COCKPIT PROFESSIONAL

□ The BMW Live Cockpit Professional\* with navigation function<sup>2</sup> includes two high-quality displays consisting of a high-resolution 10.25" Control Display that can be operated by touch and a fully digital 12.3" instrument display. The BMW Operating System 7 can also be operated via the iDrive Touch Controller.

### REMOTE SOFTWARE UPGRADE

□ The latest software version always on board. With Remote Software Upgrade\*, your BMW will always be up to date. You can simply download the upgrades via the My BMW App or via the SIM card installed in the vehicle and then install them. In this way, other available functions in your BMW are also activated.

### CONNECTED PACKAGE PROFESSIONAL

□ Concierge Service, Remote Services, smartphone integration<sup>1</sup> incl. Apple CarPlay and Android Auto, In-Car Experiences, Connected Music or BMW Maps with Connected Navigation and Connected Parking? Get them all! With the Connected Package Professional\*, you can get these BMW ConnectedDrive services as well as BMW Music to test free of charge.

<sup>1</sup> Smartphone integration is permanently available in the vehicle. It includes Apple CarPlay and Android Auto. Android Auto linking is only possible in conjunction with a BMW Live Cockpit. Due to possible future technical developments (e.g. of mobile phones), the usability of the Apple CarPlay or Google Android Auto service cannot be guaranteed permanently. CarPlay is a trademark of Apple Inc. Android Auto is a trademark of Google LLC.

<sup>2</sup> As part of BMW ConnectedDrive, in selected European countries, the system automatically updates maps for three years up to four times per year without incurring licensing fees. Some ConnectedDrive Services may differ between countries. Please consult your local BMW partner for more information.

# COMFORT AND FUNCTIONALITY.

■ Standard equipment □ Optional equipment

■ The **Through-loading system** includes rear seat backrests that can be divided in a 40:20:40 ratio for the greatest possible flexibility. For example, two passengers can be seated comfortably in the rear, while long objects such as ski and snowboard bags can be transported at the same time. The two cupholders in the centre armrest are very practical.

□ In addition to the electric remote backrest unlocking, the **luggage compartment package** also includes practical slide and anti-slip rails, depending on the engine version, for easy loading into the luggage compartment or for securing heavy items of luggage during the journey.

■ The **child seat ISOFIX attachment** allows the secure attachment of one or two ISOFIX child seats.

■ **Personal Profile** saves all the driver's personal settings. When the vehicle is opened, the settings for the driver seat, exterior mirror position and automatic air conditioning (temperature and air distribution) are automatically restored. The profile can be transferred to other BMW vehicles with suitable equipment via BMW Online or a USB stick.

■ The **rear window, which can be opened separately**, is particularly practical for stowing or removing smaller pieces of luggage without having to open the entire tailgate.



\*The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at [www.bmw.com](http://www.bmw.com) or at your BMW Partner.

# BASE.

Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.



□ The black Sport leather steering wheel with four spokes features a Pearl Chrome decorative trim. A thick rim and contoured thumb rests provide an exceptionally pleasant, high-grip feel.

■ The standard seats for driver and front passenger can be adjusted manually in the fore-and-aft position, backrest angle, headrest height and seat angle as well as seat height.

## Base model equipment features

- Standard seats in Cloth 'Hevelius'
- Interior trim finishers Quartz Silver matt, grained
- Leather steering wheel incl. multifunction buttons
- 17" light alloy wheels V-spoke style 778
- BMW Live Cockpit, 8.8" Control Display incl. touch function
- Hands-free function with USB interface
- Automatic air conditioning
- Automatic tailgate operation
- LED headlights
- Roof rails black



□ 17" light alloy wheels V-spoke style 775 Bicolour Orbit Grey, burnished, wheel size 7.5J x 17 with 225/50 R17 tyres.

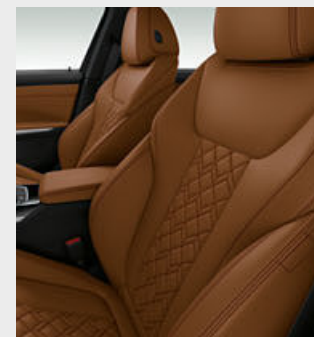


■ 17" light alloy wheels V-spoke style 778 Reflex Silver, wheel size 7.5J x 17 with 225/50 R17 tyres.

# LUXURY LINE.

Equipment 24 | 25

■ Standard equipment □ Optional equipment



■ The black Sport leather steering wheel with a thick rim and contoured thumb rests has an exceptionally pleasant, high-grip feel.

■ The Sport seats for driver and front passenger feature optimum support and various adjustment options, including backrest width.



■ 17" light alloy wheels Double-spoke style 771 Reflex Silver, wheel size 7.5J x 17 with 225/50 R17 tyres.



□ 18" light alloy wheels Multi-spoke style 781 Bicolour Ferric Grey with runflat tyres, burnished, 7.5J x 18 with 225/45 R18 tyres.

## Luxury Line exterior equipment:

- BMW kidney grille with exclusively designed vertical slats and grille frame in Chrome, cross rod in Black high-gloss
- Front bumper with specific design elements in Black high-gloss and side air intakes in Chrome high-gloss
- 17" light alloy wheels Double-spoke style 771; other wheels available
- Mirror foot, B-pillar trim and window guide in Black high-gloss
- Trim on the side window frames and window recess finishers in Chrome high-gloss, alternatively in Black high-gloss
- Roof rails in Aluminium satinated, alternatively in Black high-gloss
- Rear bumper with side air intakes in Chrome high-gloss

## Luxury Line interior equipment:

- Front door sill finishers in Aluminium with "BMW" lettering
- Seats in Leather 'Vernasca' Black with Grey contrast stitching; other upholsteries available
- Sport leather steering wheel, alternatively M Leather steering wheel
- Line-specific vehicle key with chrome clasp
- Instrument panel Sensatec with double stitching
- Interior trim finishers in Fine-wood trim Ash grey-brown high-gloss; other trims available

# SPORT LINE.

Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.



■ The black Sport leather steering wheel with a thick rim and contoured thumb rests has an exceptionally pleasant, high-grip feel.



■ The Sport seats for driver and front passenger feature optimum support and various adjustment options, including backrest width.



■ 17" light alloy wheels V-spoke style 776 Ferric Grey, wheel size 7.5J x 17 with 225/50 R17 tyres.



□ 18" light alloy wheels V-spoke style 780 Bicolour Orbit Grey with runflat tyres, 7.5J x 18 with 225/45 R18 tyres.

## Sport Line exterior equipment:

- BMW kidney grille with exclusively designed longitudinal struts and grille frame in Chrome, cross-member in Black matt
- Front bumper with specific design elements and side air intakes in Black high-gloss
- 17" light alloy wheels V-spoke style 776; other wheels also available
- Exterior mirror caps in body colour, alternatively in Black high-gloss
- M high-gloss Shadow Line with mirror base, B-pillar trim panel, window guide bar, window cavity seal, trim on the front and rear window frames in Black high-gloss, alternatively BMW Individual Exterior Line Aluminium satinised
- M roof rails high-gloss Shadow Line, alternatively roof rails Aluminium satinised
- Rear bumper with specific T-shaped design elements and an insert in Black high-gloss
- Tailpipe trim strip in Chrome

## Sport Line interior equipment:

- Entry sills in Aluminium with "BMW" labelling at the front
- Sport seats in Cloth/Sensatec combination Black with grey contrast stitching; other upholsteries available
- Sport leather steering wheel, alternatively M leather steering wheel
- Line-specific vehicle key with chrome clasp
- Interior trim finishers in Black high-gloss; other trims available

# M SPORT PACKAGE.

Equipment 26 | 27

■ Standard equipment □ Optional equipment



■ M Leather steering wheel including multifunction buttons, steering wheel rim in leather 'Walknappa' Black with contoured thumb rests.



□ The Sport seats for driver and front passenger feature optimum support and various adjustment options, including backrest width\*.



■ 18" M light alloy wheels Double-spoke style 790 M Bicolour Orbit Grey with mixed tyres, burnished, front 7.5J x 18 with 225/45 R18 tyres, rear 8.5J x 18 with 255/40 R18 tyres.



□ 19" M light alloy wheels Double-spoke style 791 M Bicolour Jet Black with mixed tyres and runflat tyres, burnished, front 8J x 19 with 225/40 R19 tyres, rear 8.5J x 19 with 255/35 R19 tyres.

## M Sport package exterior equipment:

- M Aerodynamics package with front apron, side sills and rear apron in body colour with diffuser insert in Dark Shadow metallic
- BMW kidney grille with exclusively designed longitudinal struts in Black high-gloss and grille frame in Chrome high-gloss, alternatively grille frame in Black high-gloss
- LED fog lights
- 18" M light alloy wheels Double-spoke style 790 M Bicolour Orbit Grey with mixed tyres; other wheels available
- M Sport suspension incl. Variable sport steering; other suspensions available
- M high-gloss Shadow Line, alternatively BMW Individual Exterior Line Aluminium satinised
- M roof rails high-gloss Shadow Line, alternatively roof rails Aluminium satinised
- M designation on the sides
- Exterior mirror caps in body colour, alternatively in Black high-gloss
- Tailpipe trims in Chrome high-gloss, alternatively in Black high-gloss
- Exclusive paintwork in M Portimao Blue metallic; other paintwork available

## M Sport package interior equipment:

- M entry sills
- M driver footrest and M pedals
- Floor mats with exclusive M designation\*
- Sport seats for the driver and front passenger in Alcantara/Sensatec combination with perforation and Blue contrast stitching
- Sport seats for driver and front passenger in 'Vernasca' Black leather with contrast stitching in Blue featuring instrument panel in Sensatec with exclusive blue stitching; other upholsteries available
- M leather steering wheel
- Vehicle key with exclusive M designation
- M anthracite headliner
- Instrument cluster with M specific display
- M interior trim finishers in Aluminium Tetragon; other trims available
- Shortened gear lever with exclusive M designation for manual transmission

\* The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed

information about terms, standard and optional equipment at [www.bmw.com](http://www.bmw.com) or at your BMW Partner.

# BMW M AUTOMOBILES.

The BMW M340i xDrive Touring and BMW M340d xDrive Touring.



You will feel, hear and see the difference: The BMW M340i xDrive Touring and the BMW M340d xDrive Touring boast the most powerful BMW TwinPower Turbo 6-cylinder engines in the series. 275 kW (374 hp) catapults the BMW M340i xDrive Touring in just 4.6 seconds from a standstill to 100 km/h, while the 250 kW (340 hp) BMW M340d xDrive Touring only takes a fraction longer, at 4.8 seconds. The M specific suspension settings as well as the Variable sport steering guarantee absolute control thanks to a particularly precise steering and cornering performance. The design also makes clear statements in terms of dynamics: From the BMW kidney grille with mesh design to the double-flanged tailpipes, from the M leather steering wheel to the ergonomic Sport seats, numerous details add to the powerful characters and spread a true racing feeling in everyday life. Enjoy every metre – in the BMW M340i xDrive Touring and BMW M340d xDrive Touring.



□ The all-digital instrument cluster creates an adrenaline-loaded ambience with its exclusive model designation, which is further enhanced by the M leather steering wheel with gearshift paddles.



■ The model inscription in Cerium Grey is positioned on the right at the rear, lending the vehicle even more exclusivity.



■ The door sill finishers at the front with the model designation convey sporty elegance right from when the doors are opened.



■ The 8-speed Steptronic Sport transmission offers incredibly sporty gear changes. Whether automatic or manual using gearshift paddles or gear lever.

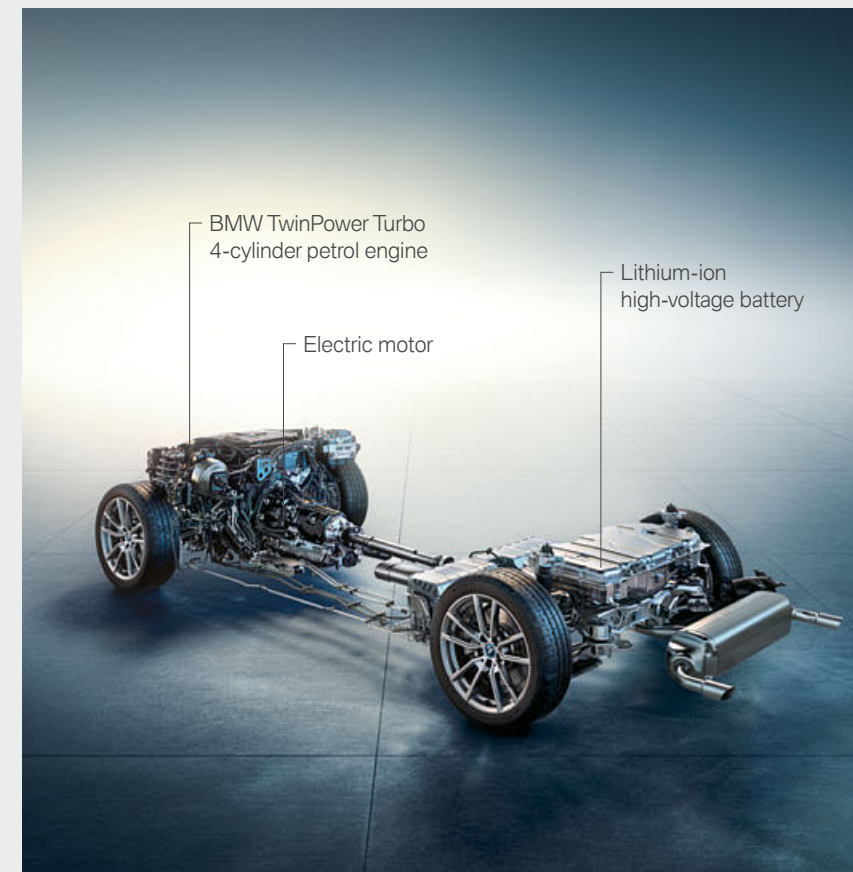
# BMW PLUG-IN HYBRIDS.

The BMW 330e Touring and BMW 330e xDrive Touring.

■ Standard equipment  
□ Optional equipment



The BMW 330e with its state-of-the-art plug-in hybrid drive meets the highest demands of driving dynamics and efficiency. The combination of the eDrive electric motor and four-cylinder petrol engine provides exhilarating driving performance and driving pleasure typical of the brand. In pure electric mode the vehicle is even free of local emissions on the road.



■ In eDrive drive, the drive modes HYBRID, ELECTRIC, and BATTERY CONTROL can be selected using specific control buttons.



■ The vehicle can be conveniently charged at home at a BMW Wallbox or with the supplied standard charging cable.

# BMW INDIVIDUAL.

THE EXPRESSION OF PERSONALITY.



The paint finish BMW Individual Frozen Dark Grey metallic accentuates the sporty character of the BMW 3 Series Touring. A special pigmentation embedded within the multi-layer painting process produces the characteristic silk-matt gloss of the surface.



Carefully preselected, finest premium leather is the basis for the BMW Individual full leather trim 'Merino' Ivory White. The elaborate natural tanning gives it a particularly soft and pleasant feel.



In the interior, selected trim finishers such as the interior trim finishers BMW Individual Aluminium fabric high-gloss set extraordinary accents that attract attention and demonstrate a sense of something special.

If someone decides, then you: BMW Individual offers you all the options to customise the BMW 3 Series Touring according to your personal wishes, with the degree of customisation entirely up to you. Add your personal driving experience to the typical BMW driving pleasure. Choose what suits you the most from particularly high-quality equipment options: Exclusive BMW Individual paint finishes that show style and confidence. Soft, voluminous leather trims and interior trim finishers made of fine woods, which turn the interior into your personal comfort zone Or go your very own way, only following your ideas – BMW Individual ensures that they become an automotive reality.