

THE NEW X1



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HIGHLIGHTS
JOURNEY

MODELS

EQUIPMENT

TECHNICAL VALUES
AND SERVICES



Highlights

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- Charging solutions
- iX1 xDrive 30
- X1 xDrive 23i
- X1 xDrive 30e

Vehicle types

Models and packages

- BMW electric vehicle
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Equipment

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- Exterior colour world
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Technical values

BMW Services

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BMW X1 xDrive23i:

20" M light alloy wheels Multi-spoke style 869, exterior colour in Utah Orange Metallic, Verasca Oyster leather, Black high-gloss interior trim.
Fuel consumption in l/100 km (combined): 7.2–6.5
CO₂ emissions in g/km (combined): 162–146

BMW iX1 xDrive30:

20" M light alloy wheels Multi-spoke style 869, exterior colour in Mineral White metallic, upholstery in Sensatec Mokka, open-pored, fine-wood Eucalyptus interior trim.
Power consumption in kWh/100 km (combined): 18.4–17.3
Electric range: 413–438

BMW X1 xDrive30e:

20" M light alloy wheels Multi-spoke style 869, exterior colour in Frozen Pure Grey Metallic, upholstery in Alcantara/Sensatec combination in Black/contrast stitching in Blue, Aluminium Hexacube Dark interior trim.
Power consumption in kWh/100 km (combined): 18.2–16.4
Electric range: 78–89

The models illustrated in this medium show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models, as described in this brochure, may occur after 05/02/2022, the date when this brochure went to press. Your local BMW Partner is available to provide further details. Subject to change in design and equipment.



THE COURAGE
TO BE DIFFERENT.

THE BRAVE – AS PIONEERING AS IT IS
INDEPENDENT. THE BMW X1 ACCOMPANIES
YOU CONFIDENTLY THROUGH EVERYDAY
LIFE AND ALLOWS YOU TO ACHIEVE
GOALS YOU NEVER THOUGHT POSSIBLE.
THE FREEDOM TO RELY ON THE RIGHT
DRIVE SYSTEM. HOP IN AND GET
INSPIRED – BECAUSE COURAGE COMES
WITH EXPERIENCE.



Strong proportions and characterful lines define the exterior of the new BMW iX1. The clearly upright front section makes a strong statement of a powerful presence. Harmoniously integrated, the large, almost square kidney in combination with the re-designed, L-shaped front lights shows the striking BMW face in its most modern form.

POWER AND
ELEGANCE,
SKILFULLY
COMBINED.



The long roof line stretches the silhouette in the side view. Generously modelled surfaces convey strength and solidity. The wide, almost square wheel housings emphasise the bold stance of the new BMW iX1. Cladding elements visually lift the vehicle and underline the X-typical robustness.

The flat rear window and the drawn-in window graphic form a striking shoulder area and make the BMW iX1 appear even wider when seen from the rear. Its newly designed, three-dimensional L-shaped rear lights create a lasting impression.



WITH ALL
FOUR WHEELS
IN LIFE.

MORE SPACE FOR PURE DRIVING PLEASURE.



In the interior, a large and open feeling of space meets modern design and innovative functionality. The frameless BMW Curved Display and the elegant decorative elements are consistently geared towards the driver. Design details such as the wide chrome barrette trims, which cover the entire display cluster, emphasise the typically solid BMW X character.

INTERIOR DESIGN.



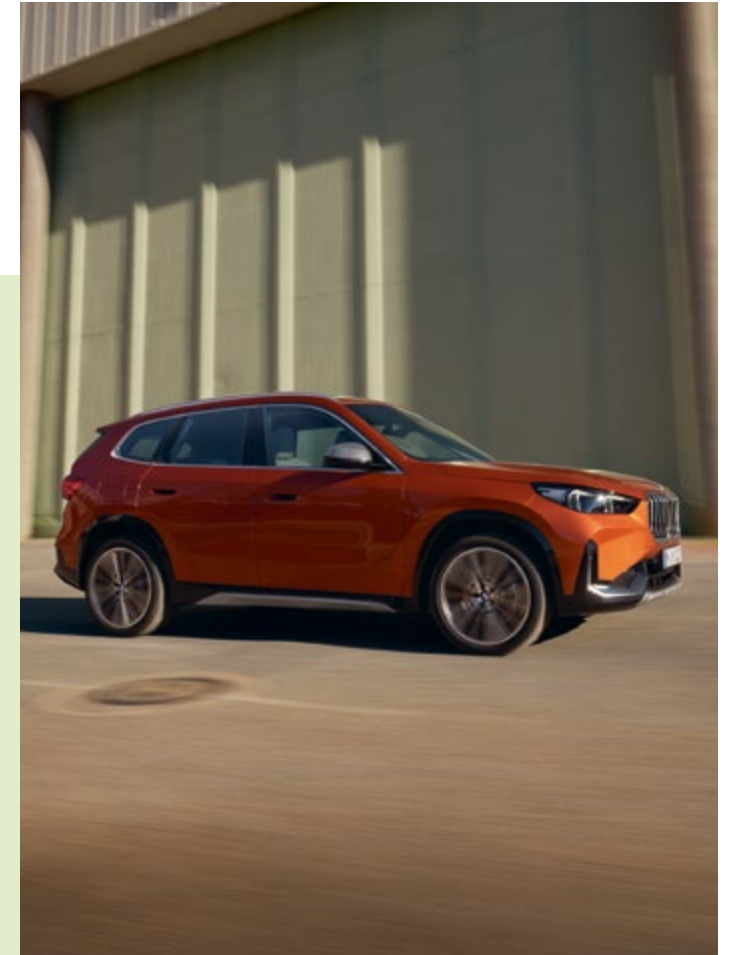
UNBRIDLED DRIVING PLEASURE.



Irresistibly sporty: the BMW iX1 accelerates from 0–100 km/h in 5.6 seconds and impresses with power up to 230 kW. BMW xDrive, automatic 7-speed Steptronic transmission and the lowered Adaptive M suspension provide added traction, driving dynamics and driving safety. Powerful TwinPower Turbo 2.0-litre 4-cylinder diesel engines guarantee spirited power delivery.

COMFORTABLE SAFETY.

Innovative driver assistance systems provide support in critical situations. The Driving Assistant brakes independently in an emergency and helps to prevent speeding. Parking and manoeuvring in confined spaces is almost child's play with the Parking Assistant. Active Park Distance Control brakes your BMW automatically in the event of an impending collision during reverse parking.



A FULL CHARGE OF SPONTANEITY.

Full of energy in any situation: The first all-electric BMW iX1 and BMW X1 plug-in hybrid offer the highest level of comfort with numerous charging solutions for at home and on the go for every charging process. Whether using a flexible fast charger, intelligent Wallbox or standard charging cable (Mode 3) – these sophisticated charging accessories ensure that you can recharge your batteries quickly and easily. Individual installation services are available on request, so that your next trip is guaranteed to be just around the corner.



BOUNDLESSLY ELECTRIFYING.

The BMW iX1 xDrive 30: with an eRange of up to 438 km and a charging capacity of 10% to 80% in approx. 29 minutes.¹*



¹ Provisional technical data.

* At a high-power charging station, e.g. IONITY.

